Opening Plenary

Step Changes for Big Impact: Maximising the Impact of Procurement

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Where are we ten years after the 2014 Directives?

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Is SPP mandatory?
Organised by

No

Yes

National/regional legislation
Energy Efficiency Directive
Batteries Regulation
Clean Vehicles Directive

2014 Procurement Directives
In 2026, if you are purchasing/leasing a vehicle:

- Targets for zero-emission vehicles apply under the CVD
- Requirements for battery performance and recycled materials under Batteries Regulation
- Requirements for tyres under the Energy Efficiency Directive
- Requirements for rubber and leather under the Deforestation-free Products Regulation
- Euro emission standards
- Alternative fuels legislation
- End-of-life of vehicles
Should SPP be mandatory?
Organised by

No

- Lowest common denominator
- Adds to costs/complexity
- Subsidiarity

Yes

- Ensuring minimum standards
- Economies of scale
- Harmonisation
Imagine a local authority which has very limited capacity and resources to implement procurement. Its main concerns are costs and meeting user demands.

Sustainable procurement is considered a ‘luxury’ and is unlikely to be pursued unless:

• It is mandatory
• Users demand it – or the market offers it without being asked, or
• It costs less
Procurement is powerful, but not in isolation
PP and other policies

- Carbon Accounting/Disclosure
- Taxation
- Grants and Subsidies
- Public Procurement
- Standards
- Product Regulation
If I had a crystal ball...
In 10 years:

1. We will have **updated Procurement Directives** which refer to other instruments setting SPP requirements.

2. We will **not have common voluntary EU GPP criteria** in the same format we have now.

3. There will be a shift **away from technical specifications** and **towards award criteria** as a means of implementing SPP.
What do you think?
1. Do we need (more) mandatory SPP?
2. Should the standards be set at EU, national, regional or local level?
3. How can we keep criteria and other SPP tools up to date?

Come discuss these and related questions at the Market Lounge!
Parting thought:

Public procurement cannot solve all of the world’s problems, but it’s a good place to start.
Thank you for listening