Brilliant Failures ©

Working together, Failing together, Learning together

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A project plan is a set of lies that make others decide what we want *them* to decide!

"Before I make my decision, I’d like to see those meaningless statistics again"
Your plan

Reality
A well-known formula

\[ NT + OO = EOO \]

New Technology
Old Organisation

Expensive Old Organisation
Learning fast

Pace of Learning should exceed Rate of Change

L > C

Trial and error is sometimes the only way to make progress. Reflection is an important mechanism for learning.
FAIL = First Attempt In Learning

“Sometimes you earn, sometimes you learn”
From Cost of Failure towards Value of Failure
Brilliant Failures

BF = V x I x R x A x L

V = Vision
I = Inspiration
R = Risk Management
A = Approach
L = Learning

Definition

A Brilliant Failure® is a well-prepared attempt to create value, but with a different outcome than expected and with a learning opportunity.
Universal Human Right to try, to fail (brilliantly) and to learn.
Empty seat at the table
Failure Intelligence
From Cost of Failure towards Value of Failure

Canyon
Wrong wallet
Diver of Acapulco
Bridge of Honduras
General without army
Einstein point
Junk
Empty seat at the table

The winner takes it all
Black Swan
Elephant
Banana peel
Light bulb
Other brain hemisphere
Skin of the bear
Post It
FAILURE INTELLIGENCE
Brillante technologische doorbraak zoekt toepassing

Nederlands Tijdschrift voor Brillante Mislukkingen

COVID-19 - Vaart maken met implementeren, schalen en onderweg leren is in deze snelkookpant extra belangrijk.

Interview a.a.: "De crisis is geen waarde, maar een waardering organisatie. Het is duidelijk dat we het patiënten en hun gezin moeten helpen in deze moeilijke tijden."
Projects (231 / 231)

Consumers still notice little of the plastic levy
Since 1 July 2023, there has been a levy on disposable plastic sold by supermarkets and snack bars, among others. In this way, the government wants to prevent waste and environmental pollution. The amount is currently not yet passed on to the consumer and less is charged for the plastic than the government has...

Site for voting on new banknotes crashes due to too many visitors
With the help of a website, the European Central Bank wanted to give citizens of Europe the opportunity to help decide on the appearance of the new bills. On the site one could choose between a number of themes for the banknotes. Many people were eager to give their opinion, because the site was inaccessible on th...

VanMoof in financial trouble
The e-bike company VanMoof is currently in financial trouble. The minimalist bikes were immediately popular. Unfortunately, since the new model 53, they have too many flaws. Due to the many repair requests and delivery problems, the Dutch bicycle manufacturer has run out of money. Sales have halted and...

Magpies use anti-bird material for their nests
To prevent bird droppings from landing on balconies or roofs, people stick prickly anti-bird pins on their houses. That way the birds stay away, at least that was the idea. Now it turns out that magpies travel miles to collect the metal spines. The anti-bird spikes are perfect for protecting their nest from predators and...

Titan submarine implosion
In a van-sized experimental submarine made of titanium and carbon fiber, five occupants descended to the wreckage of the Titan on June 18, 2023. Contact was lost several hours after their departure, and the Titan was nowhere to be found. The search went on for days, but unfortunately all five occupants were killed...

Huge inflatable duck already deflated after one day
Dutch artist Florentijn Hofman placed two giant inflatable bath ducks in Hong Kong's Victoria Harbour. He had also exhibited such a duck there in 2013, which could not handle the heat and deflated. Unfortunately, one of the ducks was also unable to withstand the heat this time: it collapsed after just one day.

Chatbot tax authorities
In the Excellence Center at the Tax and Customs Administration, Ramon Armersmit and a team started a project that wanted to develop a chatbot. They wanted to find out what conversational intelligence could bring to the organization. After a while it turned out that in addition to technical skills within the team, other...

Korfball field built across the football field
In a letter to the municipality, two children from Oss asked for a korfball field. The municipality agreed and a very special location was chosen: right across an existing football field. Local residents knew nothing about it and didn't like it either. The municipality has now decided to move the korfball field.

Failed application subsidy scheme Lively Brabant
Google gadgets Technology
Google and the brilliant glasses
Failed application subsidy scheme Lively Brabant
Lively Brabant

Star Wars hotel not popular
Restaurant closes less than a month
Ontwikkelingssamenwerking

Publiekswinnaar 2011 - Stoppen is een optie!

TEXT TO CHANGE – Winnaar publieksprijs De Briljante Mislukkingen

Vredeseilanden – Winnaar Juryprijs De Briljante Mislukkingen
Fouten om van te leren
Briljante Mislukkingen Award Zorg 2014

In samenwerking met:

Briljante Mislukkingen Award Zorg
BRILJANTEMISLUKKINGEN.NL/AANMELDEN

16 Januari 2020
Kom leren van onze Nieuwe Helden
op de zeepkist

4 December 2018
Ministerie VWS
14.30u - 17.30u
Een Briljante Mislukking is niets anders dan een goed voorbereide poging om iets te realiseren met een andere uitkomst dan gepland en een leer effect.
Uitreiking Award
Briljante AI-mislukkingen
Publieke Diensten
PROCURA+ NETWORK Award

for the most Brilliant Failure in the area of Sustainable Procurement
(Brilliant) Failure is an OPTION