For over 25 years the Procura+ conference (formerly EcoProcura) has been where sustainable, circular and innovation procurement policy meets practice, and where procurement innovations have originated! It is a dynamic and unique meeting place to exchange and equip participants with the latest information, advice and networking opportunities to implement high quality, cost effective, sustainable, circular and innovation procurement practices.

**Benefits of collaboration**

- Raise the profile of your organisation
- Inform participants about your organisation’s activities
- Promote the work and results of your project/initiative
- Engage with public procurers, policy-makers and multipliers
- Gain an understanding of public authorities’ needs and how public sector procurement works
- Discuss how better procurement procedures, as well as more sustainable and innovative products and services, can address societal challenges over the next decades

**Programme elements**

- 5+ interactive plenary sessions with all participants of the conference
- 5+ in-depth parallel sessions, for example, mobility, energy, ICT, social aspects, innovation, risk management and supplier engagement
- 100+ presentations and interventions,
- 100+ roundtable discussions to offer advice, discuss challenges and present solutions
- City to business collaboration
- Exhibition area
- Networking opportunities throughout the breaks, lunches and evening social events
- Site visits

EcoProcura Conference Nijmegen 2018 (Image: Gerard Verschooten / ICLEI Europe)
Help shape a plenary session which will include a panellist from your organisation, and benefit from:

- A ‘Market Lounge’ slot
- A dedicated space in the Exhibition area
- Your banner at the entrance to or in the plenary hall
- A brief description of the organisation in the programme (available both in print and online)
- Four free participant passes to the conference
- The organisation's name/logo featured on the conference website, conference announcements and through Twitter, reaching out to thousands of international contacts
- A newsbit on the ICLEI Europe website www.iclei-europe.org

**Premium Package €17,000**

Help shape a parallel session which will include a panellist from your organisation, and benefit from:

- A ‘Market Lounge’ slot
- A dedicated space in the Exhibition area
- Your banner at the entrance to or in the plenary hall
- Three free participant passes to the Procura+ conference
- The organisation's name/logo will be featured on the conference website, the conference announcements and through Twitter, reaching out to thousands of international contacts
- A newsbit on the ICLEI Europe website www.iclei-europe.org

**Advanced Package €12,000**

Two free participant passes to the Procura+ conference and benefit from:

- A dedicated space in the Exhibition area
- The organisation's name/logo will be featured on the conference website, conference announcements and through Twitter, reaching out to thousands of international contacts
- A newsbit on the ICLEI Europe website www.iclei-europe.org

**Standard Package €7,000**

Tailor-made packages are also an option e.g:

- Developing a parallel session in collaboration with the organiser
- On site side event
- Pre or post conference session

Dr. Bertrand Piccard, Chairman and Initiator of the Solar Impulse Foundation at EcoProcura 2018 (Image: Gerard Verschooten / ICLEI Europe)
ICLEI

ICLEI is a global network of 2,500 local and regional governments committed to sustainable urban development. In Europe, ICLEI represents local governments in all relevant EU policy processes for sustainability, working together with European networks, the European Commission, the Committee of the Regions and many other organisations.

For more than 25 years ICLEI advocates for, promotes and demonstrates the value of sustainable, strategic, circular and innovation procurement. ICLEI assists hundreds of cities, regions and public authorities to embed sustainable, circular and innovation criteria into public tenders through many collaboration projects. ICLEI does this by developing and providing guidance, advice, networking opportunities, training and tools.

ICLEI has over 25 years experience in the organisation of events. These range from peer-to-peer exchanges between local governments, study visits and workshops, to seminars, medium-sized events and large conferences of up to 2,000 people. These events enable people to gather together and exchange experiences, explore new approaches, discuss challenges and learn from good practice.

City of Lisbon

Lisbon is a centuries-old city with many stories to tell. Portugal’s capital, known as the city of the seven hills, is home to 545,000 inhabitants. In Lisbon, tradition meets culture, entertainment, and technological innovation. The city has been awarded the prize for Best City Break Destination five times and is famous for the hospitality with which it welcomes visitors.

Lisbon has a clear position in terms of combating climate change. By implementing several measures – which were enhanced thanks to being a signatory to the European Covenant of Mayors for Climate and Energy – Lisbon has committed to the goals of the Paris Agreement. The city joined the EU Mission “100 Climate-neutral and smart cities by 2030” and is actively implementing a Sustainable Energy and Climate Action Plan.

Lisbon is committed to being one of Europe’s most innovative, intelligent and sustainable cities. Steps to this end include creating the Lisbon Unicorn Factory, a programme that supports start-ups to scale up and unlock their growth potential. The “Lisboa Unicorn Capital” brand launched in May 2023 aggregates all innovation-focused business hubs linked to the city’s ecosystem and continue positioning Lisbon as a global hub for entrepreneurship, innovation and technology. Working with its innovation community will ensure Lisbon’s success as an innovation capital.

Interested, please contact us:

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Collaboration and Sponsorship Opportunities

13 - 14 March 2024, Lisbon, Portugal

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