



P5 Towards effective interaction between procurers and business

Interaction with the market to develop common sustainability criteria in the IT sector

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Executive Summary of your Abstract

The presentation is about Green IT and public private partnership. It describes background, motivations, processes and outcomes of a partnership between governmental institutions and business on developing criteria for "green IT products".

Abstract

(Maximum 1-2 pages)

Resumé

Environmental economists, PhD by education. Working for the Federal Ministry for Environment since 1994. Head of Division "Product-related environmental protection, standardisation".

Recommended reading:

www.bmu.de/products;

www.blauer-engel.de;

www.beschaffung-info.de;

www.beschaffung-itk.de

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Conference organisers: ICLEI – Local Governments for Sustainability in cooperation with the City of Reykjavik

www.iclei.org/ecoprocura2009